



SHIIR

2023 NEW INTRODUCTIONS

To view all of our collections
visit us at shiirrugs.com



NEW COLORWAYS, NEW CHOICES!

SHIIR's ever-expanding line of rugs includes the introduction of our all-new Interlude, along with six fresh hues for some of our most popular rugs. Whether hand-knotted or hand-tufted, of-the-moment or rooted in antiquity, the sheer number of choices we offer means there's a SHIIR rug ideal for every project, every time.



CONSTELLATION, SPRING

ORIGIN COLLECTION

Wool/Silk, Persian Oxidized

Spring grows the list of colorway options for Constellation even further, shown here in blues sparked by golden tones.



CONSTELLATION, SPRING

Constellation's simple – yet unmistakably galaxy-like – design is inspired by the awe-inducing images produced by the James Webb Telescope space photography that had all of us at SHIRUGS riveted.



CONSTELLATION, SPRING



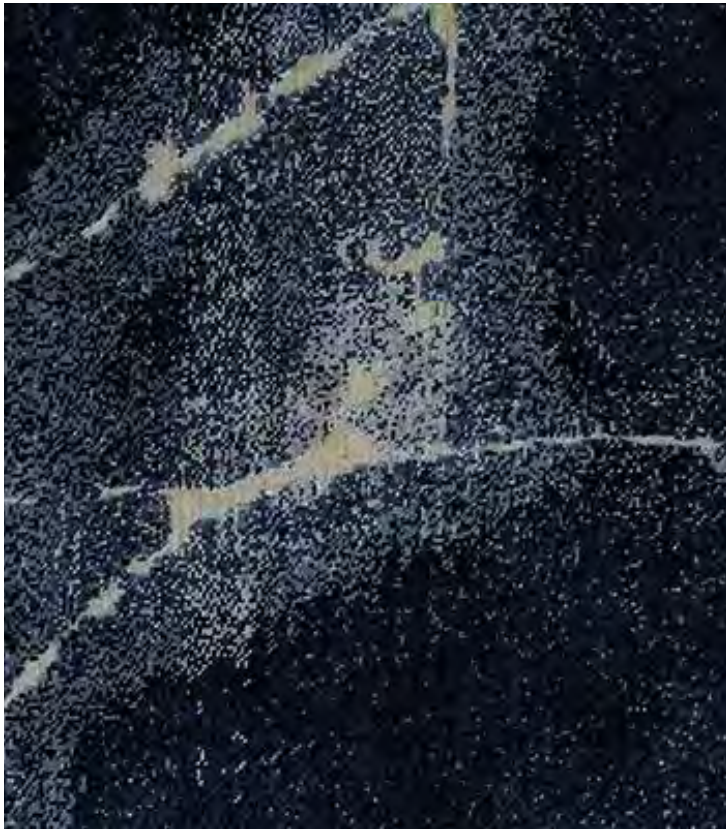
Constellation, Spring - close-up



Constellation, Spring - detail



Constellation, Spring - instu



Constellation, Aster



Constellation, Barlow



Constellation, Meridian



Constellation, Spring



CONSTELLATION HT, SAGE

TRANSLATION COLLECTION

Wool & Nylon, Hand-tufted

Constellation HT's Sage is the latest colorway addition to our growing line of hand-tufted rugs.

CONSTELLATION HT, SAGE



Constellation HT, Sage - close-up



Constellation HT, Sage - detail



Constellation HT, Sage - instu

CONSTELLATION HT, COLORWAYS



Constellation HT, Millenia



Constellation HT, Sage



Constellation HT, Twilight



Constellation HT, Veil



INTERLUDE, ISLAND

ADAPTATION COLLECTION

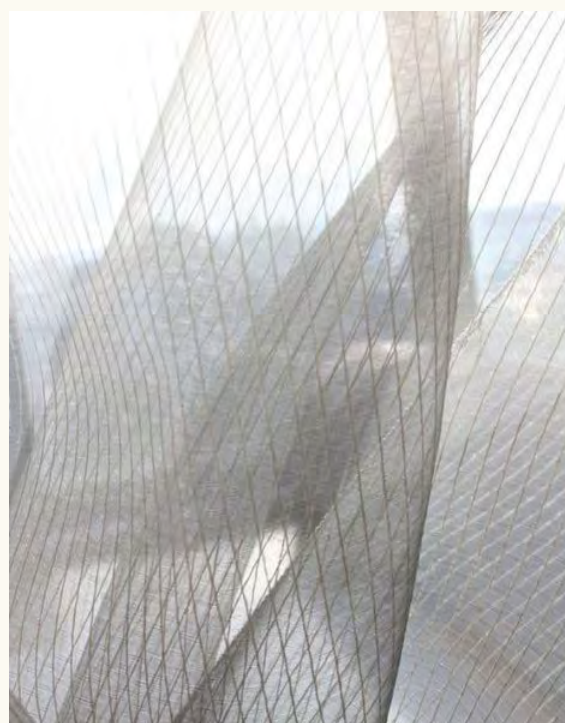
Wool & Silk, Persian Oxidized

*Linear, yet rippled. Softened by
watercolor-like blue-green shading
and irregular edges.*



INTERLUDE, ISLAND

A recent trip to the South of France resulted in Interlude. Not only was the trip a welcome “interlude” during a crazy busy time of year, but it also provided a much-needed excuse to slow down and smell the roses – or rather, the lavender!



INTERLUDE, ISLAND



Interlude, Island - close-up



Interlude, Island - detail



MERRIN, CHANTILLY

REALM COLLECTION

Mohair & Wool, Persian

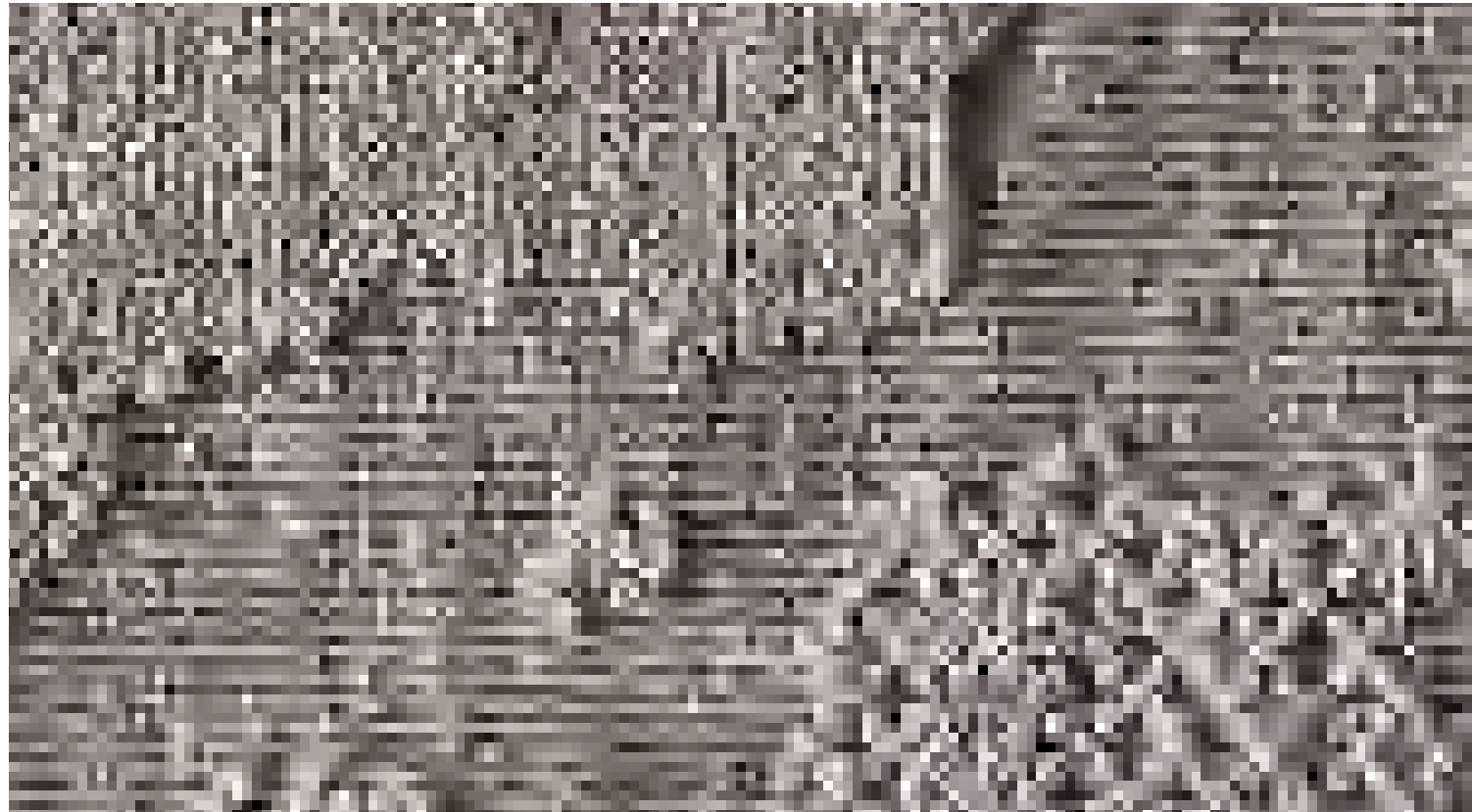
Another of Merrin's colorway options is Chantilly - a welcome addition to Merrin's already impressive range of versatile neutrals.



MERRIN, CHANTILLY

A centuries-old tradition to mark the fleeting annual appearance of the country's many cherry blossoms, Sakura Festivals involve eating, drinking, and socializing in public parks, preferably beneath flower-bedecked branches, to admire nature's handiwork.

MERRIN, CHANTILLY



Merrin, Chantilly - close-up



Merrin, Chantilly - detail



Merrin, Chantilly - instu



Merrin, Chantilly



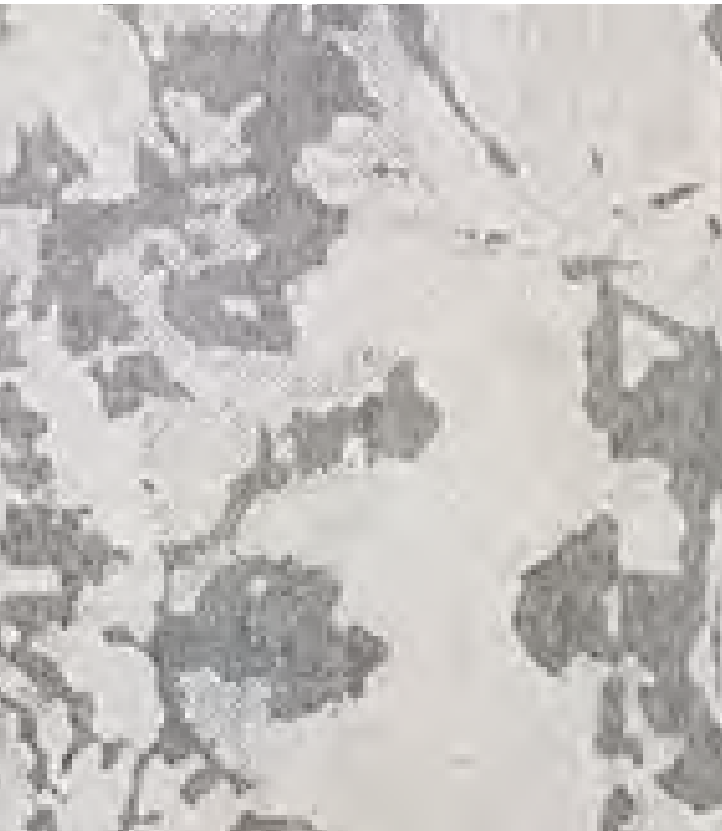
Merrin, Gull



Merrin, Lena



Merrin, Powder



Merrin, Ripple



PASSAGE, PERSUASION

ADAPTATION COLLECTION

Wool & Silk, Persian

Passage, too, gains a new colorway courtesy of Persuasion - an earthy choice that grounds design schemes with rich neutrality.



PASSAGE, PERSUASION

While the streets outside our 100+ year-old office building bustle with activity day and night, the alley behind tells a slightly different story. Devoid of sunlight, empty of traffic, and mostly deserted, it invites moody contemplation

PASSAGE, PERSUASION



Passage, Persuasion - close-up



Passage, Persuasion - detail



Passage, Persuasion - instu



Passage, Birch



Passage, Cardamom



Passage, Lunar



Passage, Peacock



Passage, Persuasion



Passage, Watchet

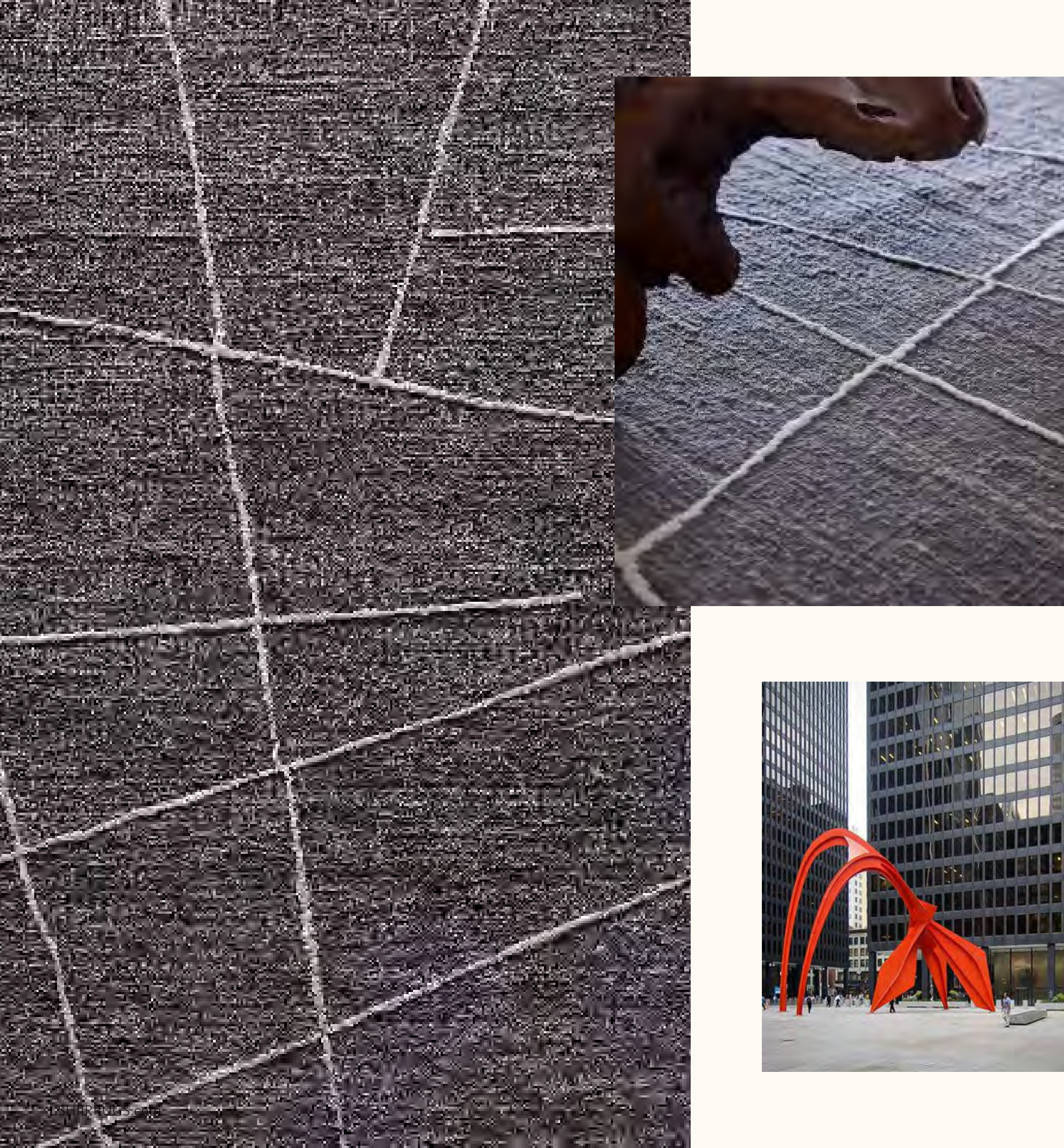


POST, PUMICE

PARADIGM COLLECTION

Wool & Silk, Persian Oxidized

*Perennial favorite Post takes
neutral into new territory
with deep, dark tones of gray.*

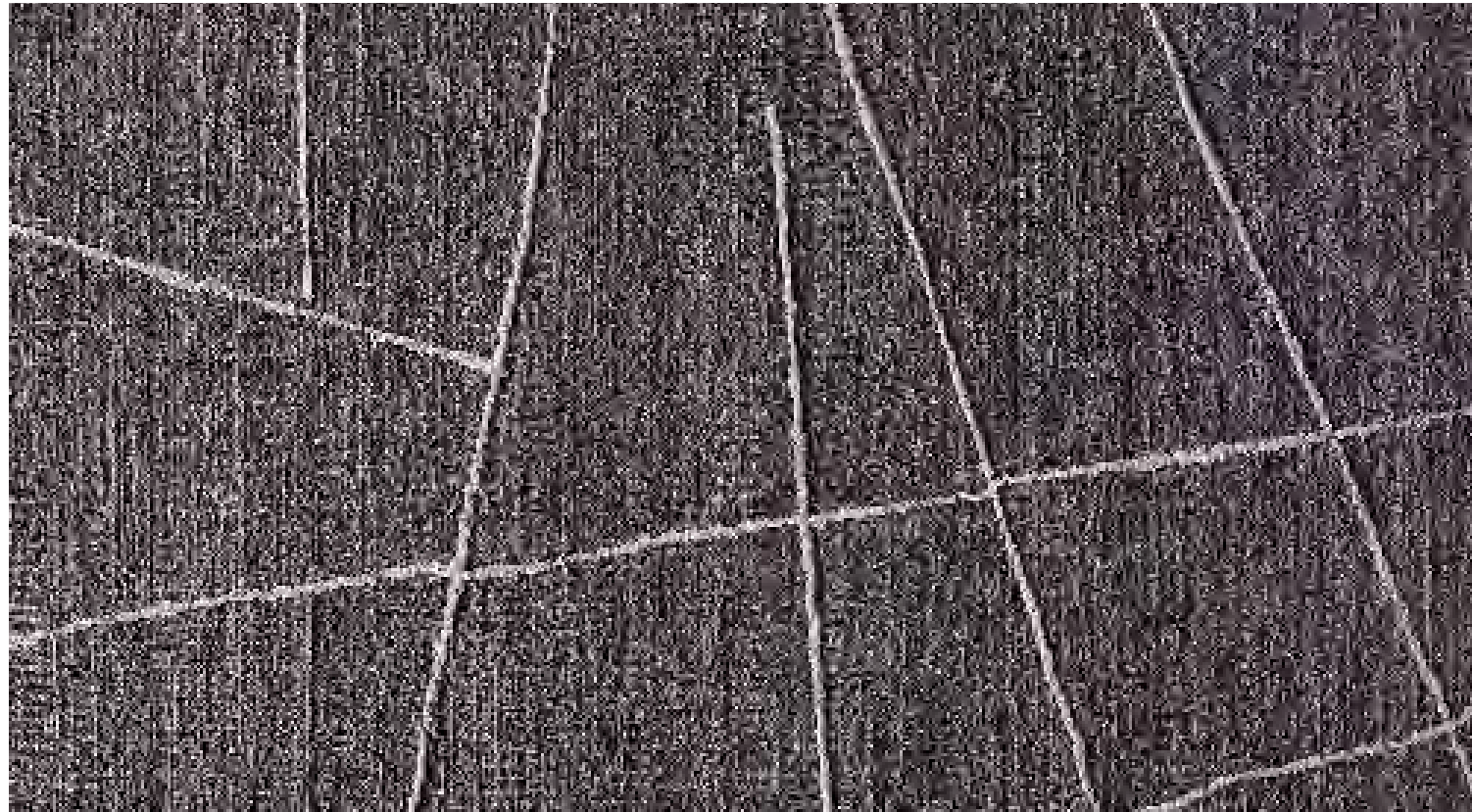


POST, PUMICE

When you're lucky enough to work in a city that requires you to walk past world-class art on your way to the office, you can't help but be inspired by what you see. And that's the story behind Post. Like the arching Alexander Calder sculpture Flamingo, installed in a public plaza surrounded by rectangular modern buildings, Post has a Mid-century modern feel.



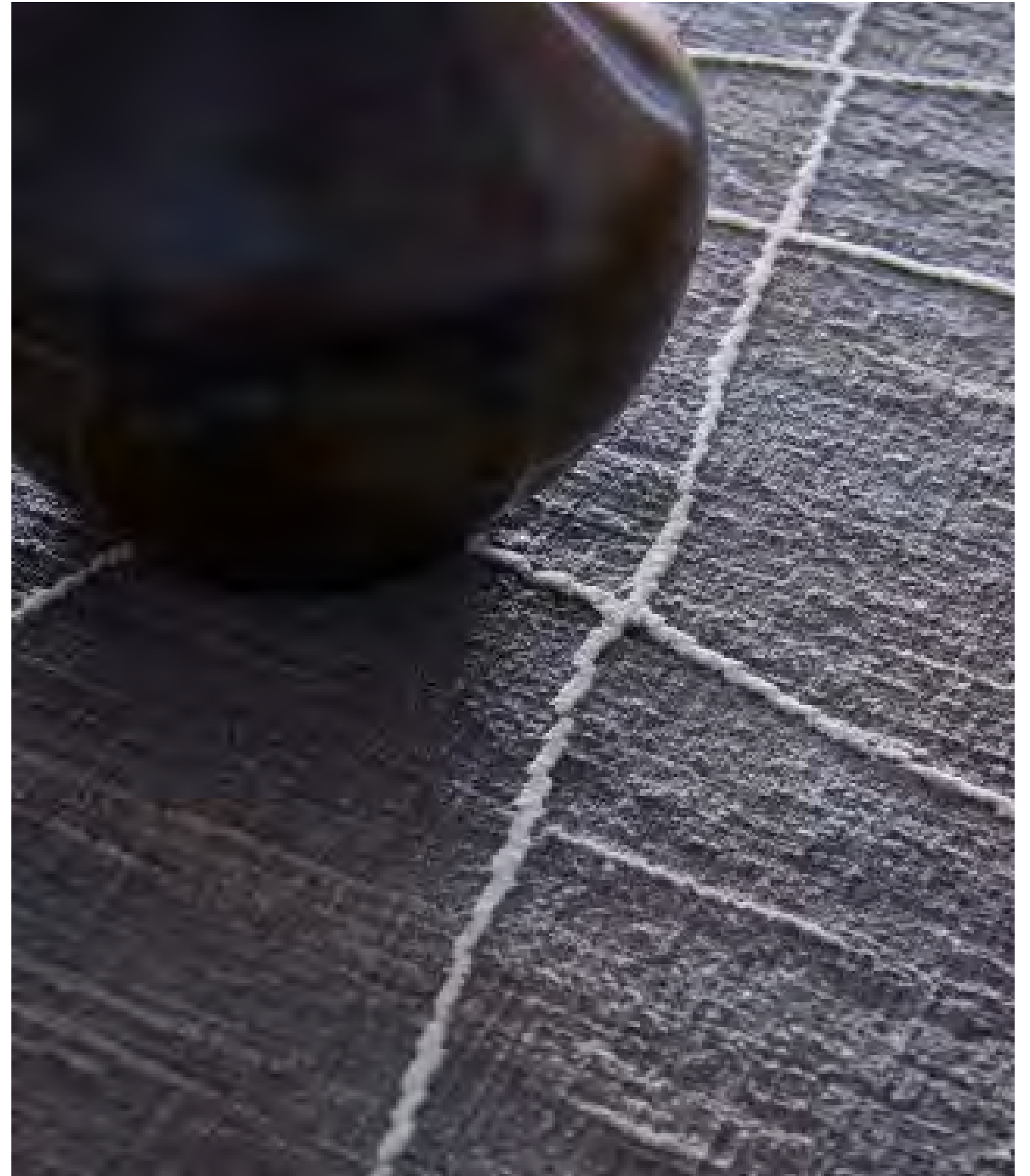
POST, PUMICE



Post, Pumice - close-up



Post, Pumice - detail



Post, Pumice - instu



Post, Collins



Post, Pumice



Post, Verse



Post, WarmSugar



SEN, CLAY

LINEAGE COLLECTION

Wool, Oxidized

*Though its pattern evokes the ages,
Sen's newest colorway - Clay - lightens
the mood with sepia tones intended
to marry well with a variety of interiors.*



SEN, CLAY



Inspired by an antique rug produced in northwest Iran's (formerly Persia) provincial capital of Kurdistan, Sandaj, Sen features the same robust, geometric patterns as other rugs produced in the area.



Sen, Clay - close-up



Sen, Clay - detail



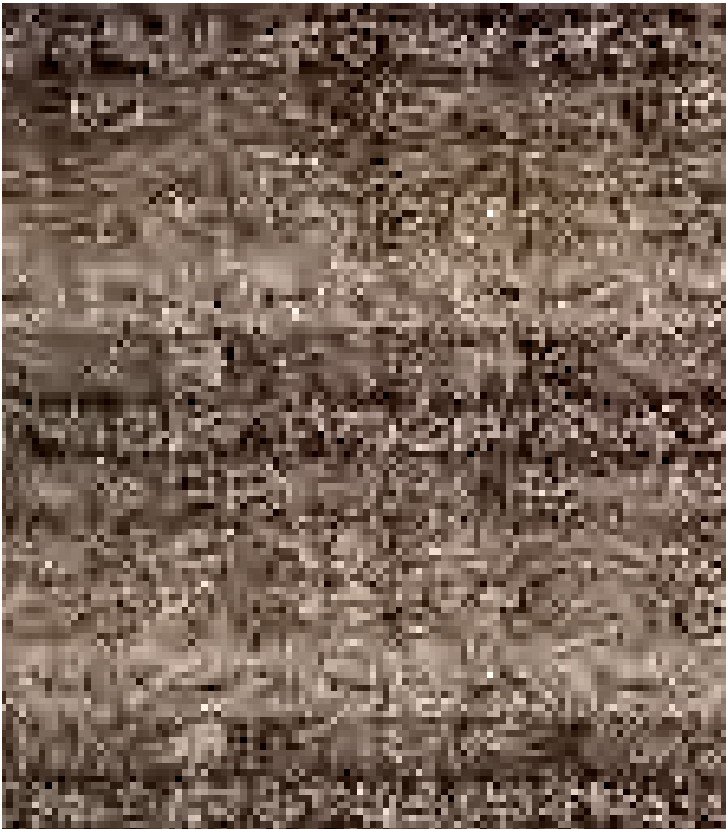
Sen, Clay - instu



Sen, Benami



Sen, Cham



Sen, Clay



Sen, Reese



SHIIR

WHERE INNOVATION MEETS TRADITION

Please contact your SHIIR sales representative for additional information

SHIIRRUGS.com

For custom sizes and colors call 312.828.0400

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