

CONTRIBUTORS



Weekly Notes

1/1 - 1/9

- JP rug dealer

1/10 - 1/16

- 2022 Pantone Color of the Year
- 21st Anniversary
- JP Toronto design show

1/17 - 1/23

- Paris Deco Off: 1/20-24
- Notre Dame Spring Career Fair: 1/19
- SHIIR Indigo/blue drop 1/18
- Fog design art fair san francisco 1/20-24

1/24 - 1/31

- London Antique Rug and Textile Art Fair: 1/25-30
- Las Vegas Market - Winter: 1/23 - 27
- AD LA showroom 1/24-27

SOUCIE HORNER
INTERIORS

- Build brand
- Test analytics recommendations
- Inform office
- Celebrate seasons/holidays

SH STUDIO

SOUKIE HORNER, LTD.

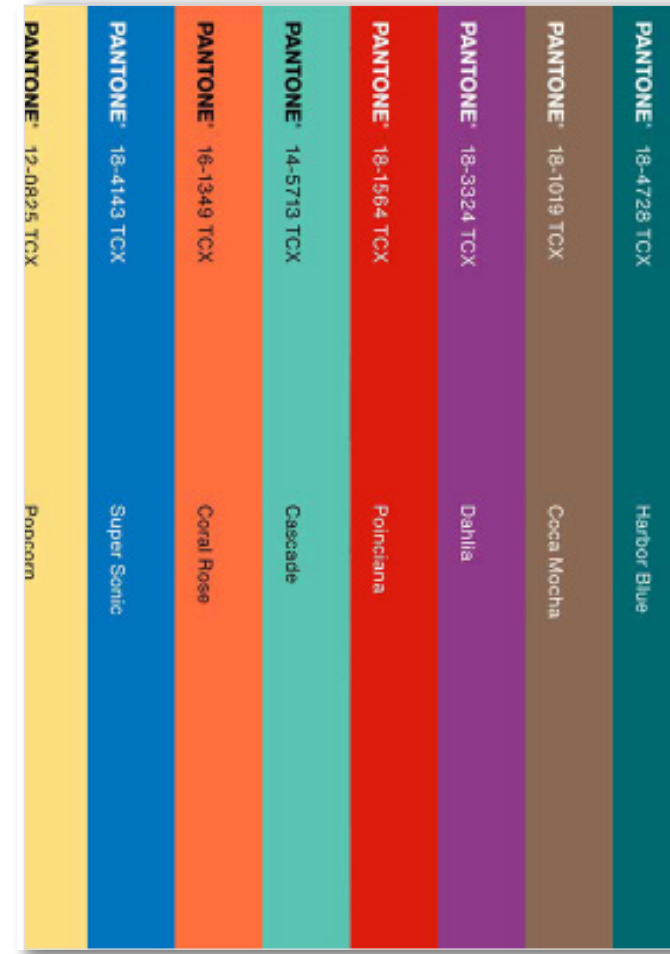
- Build brand
- Test analytics recommendations
- Inform office
- Celebrate seasons/holidays

S O U C I E H O R N E R
H O S P I T A L I T Y

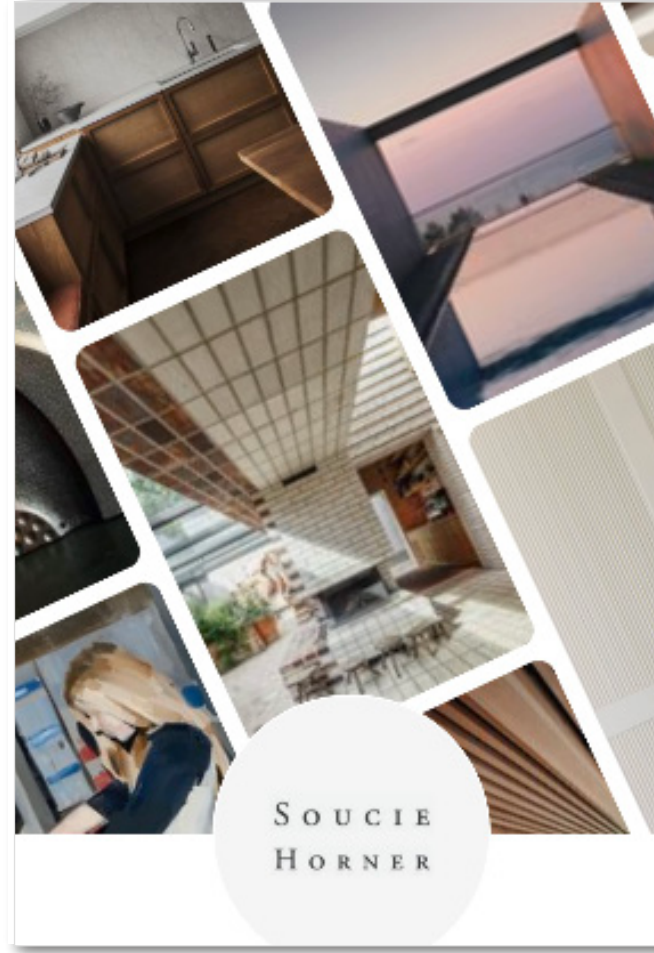
- Landing page updated with renovation message
- Schemes/3D models due
- “site under construction” text due/implemented
- Site construction/design begins



- Build brand
- Support sales
- Test analytics recommendations
- Inform office
- Celebrate seasons/holidays



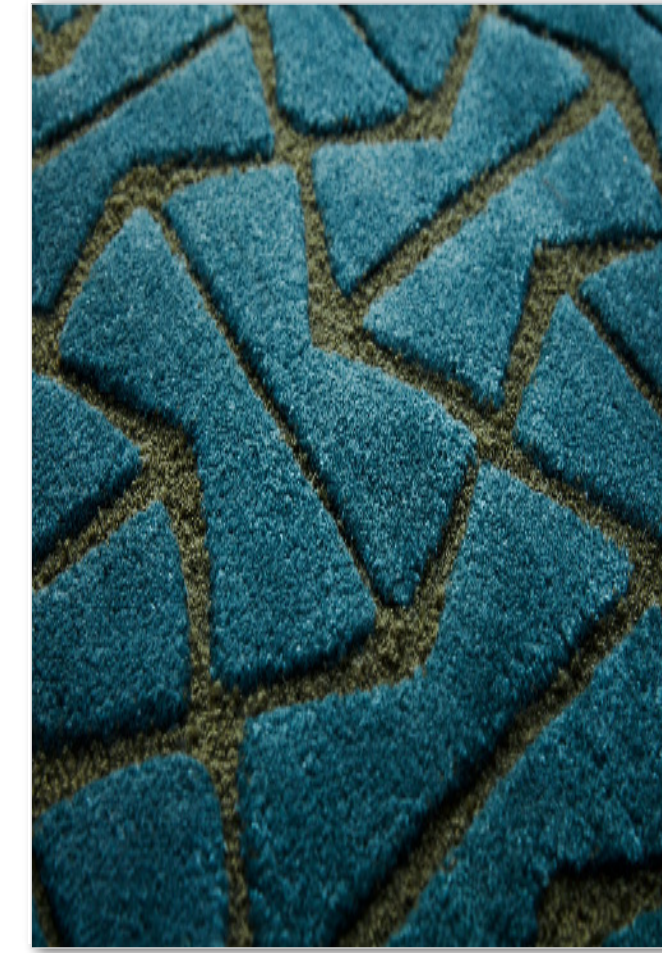
- 4 SH posts
 - a. New Year's message
 - b. Pantone Color of the Year
 - c. Employee Pinterest inspiration
 - d. Shea focus
- Office Newsletter
- 2 IGS/Reels



- 4 SH posts
 - a. Project



- Landing page updated with renovation message
- Schemes/3D models due
- “site under construction” text due/implemented
- Site construction/design begins



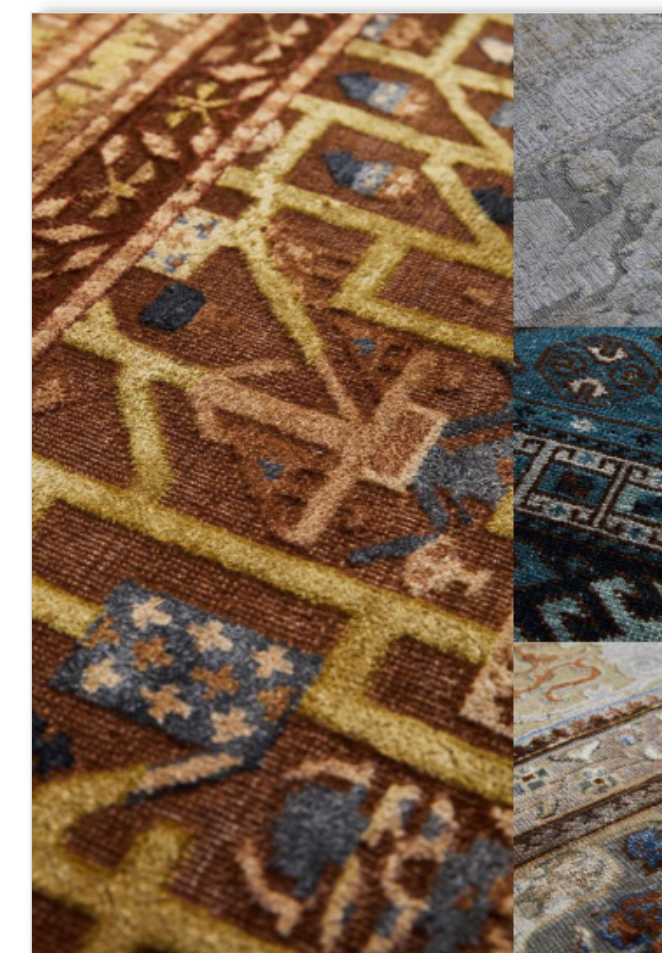
- 3 SHIIR posts
 - a. Rugs in Pantone color family
 - b. BTS
 - c. Inspiration



- 4 SH posts
 - a. Organization idea
 - b. Employee Pinterest inspiration
 - c. Martin focus
- 2 IGS/Reels



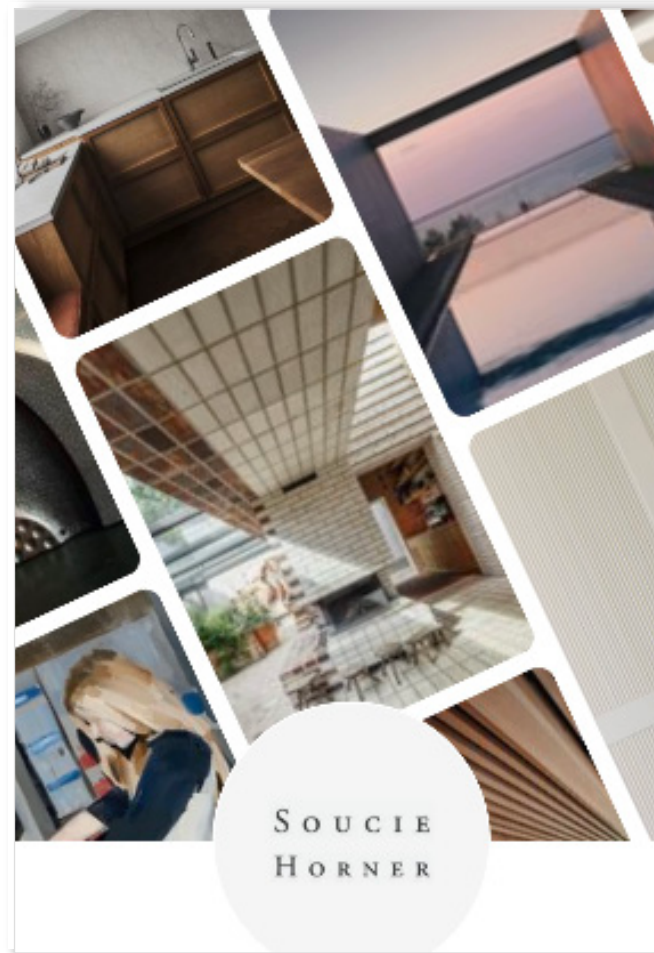
- Tease Hospitality Division/
Wickwood
- “site under construction” implementation
- GM/Staff begin weekly image-taking



- 3 SHIIR posts
 - a. Lineage
 - b. BTS
 - c. Inspiration
- Eblast



- 4 SH posts
 - a. Mihas Jackson in snow
 - b. Employee Pinterest inspiration
 - c. Journal story
 - d. Shea focus
- Office Newsletter



- Renovation update



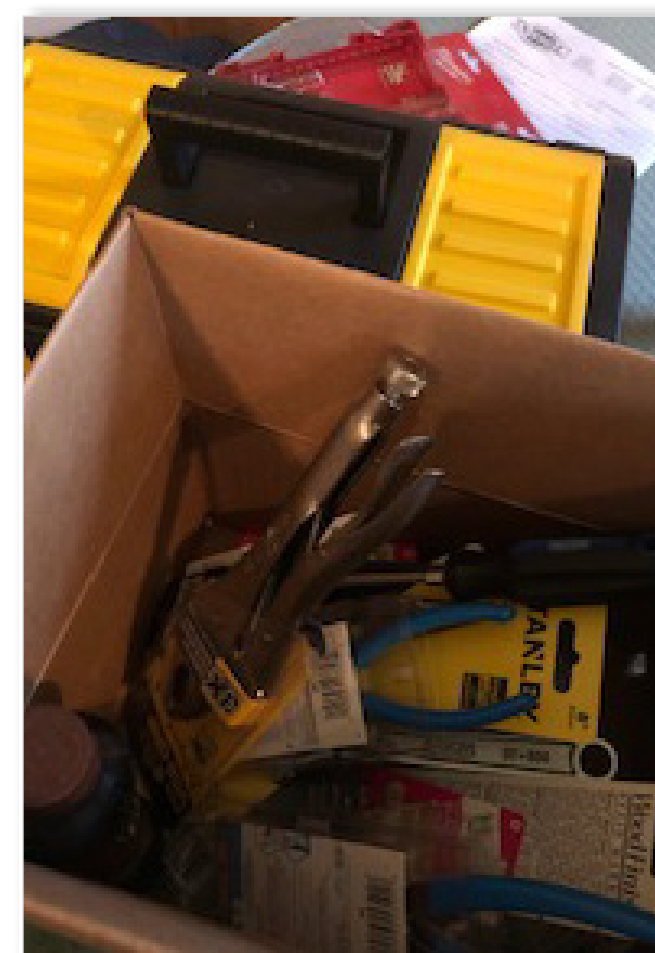
- 3 SHIIR posts
 - a. Collection
 - b. BTS
 - c. Inspiration
- Office Newsletter



- 4 SH posts
 - a. Warm weather project
 - b. Employee Pinterest inspiration
 - c. Martin focus
- 2 IGS/Reels
- IGTv



- 4 SH posts
 - a. Project



- Renovation update



- 3 SHIIR posts
 - a. Collection
 - b. BTS
 - c. Inspiration
- Eblast